



2009-2010 Season

**Early purchase rate includes 2 complimentary tickets to your choice of *Così fan Tutte* or *Pagliacci*.**

**Art Deadlines:**

**September 1, 2009**

Ad copy due for *Così fan Tutte*

**December 12, 2009**

Ad copy due for *Pagliacci*

**March 1, 2010**

Ad copy due for *Porgy & Bess*

**Art Specifications:**

- Finished size 8.5 x 8.5, full page 7.5 x 7.5.
- Bleeds allowed on full Page ads only. Allow a 1/8" bleed on all sides.
- PDF files required.
- 300 dpi or greater.

• Ads should be Emailed to smieras@operagr.com

By signing of this insertion order the party listed agrees to purchase advertising space with OGR at the price schedule listed. **No discounts are allowed for agencies.** OGR is also not responsible for the content of ads or errors related to the creation of ads by design firms.

**Color advertisers on the covers must send all 3 ads by Sept. 1, 2009.**

**Early & Season Program Advertising Insertion Order**

Opera Grand Rapids, 161 Ottawa NW, Suite 300, Grand Rapids, MI 49503  
 P: 616.451.2741 F: 616.451.4587 Email: smieras@operagr.com

Location	Size	*Early Rate*	Full Rate
<input type="checkbox"/> Back Cover, Full-Page, 4/color.....	7 - 1/2" x 7 - 1/2"	<input type="checkbox"/> \$2,607	<input type="checkbox"/> \$2,685
<input type="checkbox"/> Back Inside Cover, Full-Page, 4/color.....	7 - 1/2" x 7 - 1/2"	<input type="checkbox"/> \$2,430	<input type="checkbox"/> \$2,503
<input type="checkbox"/> Front Inside Cover, Full-Page, 4/color.....	7 - 1/2" x 7 - 1/2"	<input type="checkbox"/> \$2,430	<input type="checkbox"/> \$2,503
<input type="checkbox"/> Full-Page, BW, PREMIUM position.....	7 - 1/2" x 7 - 1/2"	<input type="checkbox"/> \$1,995	<input type="checkbox"/> \$2,055
<input type="checkbox"/> Full-Page, BW.....	7 - 1/2" x 7 - 1/2"	<input type="checkbox"/> \$1,824	<input type="checkbox"/> \$1,879
<input type="checkbox"/> 2/3 Page, Vertical, BW.....	4 - 15/16" x 7 - 1/2"	<input type="checkbox"/> \$1,301	<input type="checkbox"/> \$1,340
<input type="checkbox"/> 2/3 Page, Horizontal, BW.....	7 - 1/2" x 4 - 15/16"	<input type="checkbox"/> \$1,301	<input type="checkbox"/> \$1,340
<input type="checkbox"/> 1/3 Page, Vertical, BW.....	2 - 3/8" x 7 - 1/2"	<input type="checkbox"/> \$1,014	<input type="checkbox"/> \$1,045
<input type="checkbox"/> 1/3 Page, Horizontal, BW.....	7 - 1/2" x 2 - 3/8"	<input type="checkbox"/> \$1,014	<input type="checkbox"/> \$1,045
<input type="checkbox"/> 1/3 Page Block, BW.....	4 - 15/16" x 3 - 5/8"	<input type="checkbox"/> \$1,014	<input type="checkbox"/> \$1,045
<input type="checkbox"/> 1/6 Page, Vertical, BW.....	2 - 3/8" x 3 - 5/8"	<input type="checkbox"/> \$ 723	<input type="checkbox"/> \$ 745
<input type="checkbox"/> 1/6 Page, Horizontal, BW.....	4 - 15/16" x 2 - 3/8"	<input type="checkbox"/> \$ 723	<input type="checkbox"/> \$ 745
<input type="checkbox"/> 1/9 Page, Vertical, BW.....	2 - 3/8" x 2 3/8"	<input type="checkbox"/> \$ 377	<input type="checkbox"/> \$ 389
<input type="checkbox"/> 1/9 Horizontal, BW.....	4 - 15/16" x 1 - 3/32"	<input type="checkbox"/> \$ 377	<input type="checkbox"/> \$ 389

**EARLY RATE VALID UNTIL 6-5-09**

**ADVERTISER INFORMATION**

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**ADVERTISING/GRAPHIC AGENCY INFORMATION**

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**PAYMENT INFORMATION**

Check Enclosed  Invoice Advertis  Invoice Agency  Trade  
 Name on Card: \_\_\_\_\_  
 Credit Card: \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

**AD INFORMATION**

Re-Use Ad on File  Ad will be sent by deadline

**AUTHORIZED SIGNATURE:** \_\_\_\_\_  
 Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

**AD Creation:**  
 OGR will gladly create your ad for an additional charge.

OFFICE USE ONLY

SOLD BY: \_\_\_\_\_  
 DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_  
 NOTES: