

Opera Grand Rapids

2008-2009 Season

The board and staff of Opera Grand Rapids are pleased to announce the company's exciting 2007-2008 season of performance events, including three of the most popular and frequently performed operas of all time.

TOSCA

November 7 & 8, 2008

7:30 p.m.

DeVos Performance Hall

By Giacomo Puccini. Sung in Italian with English Titles.

The bonds of love and loyalty are given their ultimate test in Puccini's unforgettable tragedy. Opera singer Tosca, her lover, the painter Cavardossi, and the evil military governor Baron Scarpia are caught in a web of deceit and betrayal. The potently emotional music of Puccini's masterful score leads you through the gritty, dark side of the human experience with some of operas most famous arias.

THE ELIXIR OF LOVE

February 13 & 14, 2009

7:30 p.m.

DeVos Performance Hall

By Gaetano Donizetti. Sung in Italian with English Titles.

Donizetti's charming and sentimental score spins a lighthearted vision of love, as the humble and young Nemorino pines for the breathtaking beauty Adina. His belief in the power of a magic love potion allows this tender comedy to become a gentle expose on romance, social standing and hope, all leading up to one of opera's happiest endings.

FAUST

May 1 & 2, 2009

7:30 p.m.

By Charles Gounod. Sung in French with English Titles.

The disillusioned scholar Faust sells his soul to the charming devil Méphistophélès, setting off a tragic chain of events that drive his love, Marguerite, to commit an unspeakable act. Can the combined power of love and faith redeem her? A web of moral questions, magical effects and dramatic music have made this tragic Gounod classic one of the most performed operas of all time.

Opera Grand Rapids

Sponsorship Opportunities

Production Sponsorship (\$12,000 and up)

Provides general funding to help underwrite the overall costs of a production, which average \$225,000 to \$275,000 per fully staged and \$135,000 to \$165,000 per semi-staged version.

Symphony Sponsorship (\$6,000 and up)

Provides funding to help underwrite the cost of engaging the Grand Rapids Symphony, which averages \$25-\$35,000 per opera.

Artist Sponsorship (\$6,000 and up)

Provides funding to help underwrite the cost of engaging the principal artists for a production, which averages \$35-\$60,000 per opera.

Chorus Sponsorship (\$6,000 and up)

Provides funding to help underwrite the cost of engaging singers for the Opera Grand Rapids Chorus, which averages \$8-\$16,000 per opera.

Technical Sponsorship (\$3,500 and up)

Provides funding to help underwrite the technical costs of a production, including set and costume rental, which average \$60-\$85,000 per fully staged and \$20-\$30,000 per semi-staged production.

Educational CD Sponsorship (\$6,000 and up)

Provides funding to underwrite the overall costs of producing and distributing approximately 1,200 compact discs, which provide an introduction to the opera, with narrative and musical examples to students, educators and opera patrons. The discs are ultimately heard by up to 4,800 people.

Podcast Sponsorship (\$3,000 and up)

Provides funding to underwrite the costs of producing a podcast with narrative and musical examples, posted on the OGR website for the public to hear.

Operatunity Sponsorship (\$4,000 and up)

Provides funding to underwrite the costs of a backstage speaker's series with pizza and pop for 100 to 150 high school students for each of three dress rehearsals.

Opera Grand Rapids

Roster of Benefits for Sponsors of Productions

Production Sponsorship: for a gift of \$12,000 or more, your company will receive:

1. Recognition as a **Production Sponsor** for one production with a pre-show announcement and projected company name above the stage at DeVos Hall.
2. Prominent recognition in the opera program booklet on the title page.
3. Company featured in "Spotlight On" story in program and on the OGR website.
4. Logo placement on production specific print advertisements in publications such as "The Grand Rapids Press."
5. Logo placement in donor newsletter "Crescendo," and on the opera website with link to company website.
6. 20 choice performance tickets and 20 complementary parking passes.
7. An invitation for 20 to the Friday evening Opening Night post-performance reception or the Saturday evening cast party.
8. An invitation for up to 30 employees to attend the final dress rehearsal in DeVos Hall.
9. Logo placement on 1,200 educational CD's that are distributed throughout the community.
10. Logo placement on 11x17 performance specific posters.

Symphony, Artist or Chorus Sponsorship: for a gift of \$6,000 or more, your company will receive:

1. Recognition as a **Symphony, Artist or Chorus Sponsor** for one production with a pre-show announcement from the stage and company name projected above the stage at DeVos Hall.
2. Prominent recognition in the opera program booklet on the title page.
3. Logo placement in donor newsletter "Crescendo."
4. 10 choice performance tickets and 10 complementary parking passes.
5. An invitation for 10 to the Friday evening Opening Night post-performance reception or the Saturday evening cast party.
6. Logo placement on 1,200 educational CD's that are distributed throughout the community.
7. Logo placement on 11x17 performance specific posters.

Technical Sponsorship: for a gift of \$3,500 or more, your company will receive:

1. Recognition as a **Technical Sponsor** for one production.
2. Recognition in the opera program booklet.
3. Logo placement in the donor newsletter, "Crescendo."
4. 4 choice performance tickets and 4 complementary parking passes.
5. An invitation for 4 to the Friday evening Opening Night post-performance reception or the Saturday evening cast party.

Please see the following page for information on sponsorship of Education and Outreach Programs.

Opera Grand Rapids

Roster of Benefits for Sponsors of Education and

Outreach Programs

Compact Disc Sponsorship: for a gift of \$6,000 or more, your company will receive:

1. Recognition as a **Compact Disc Sponsor** for one production with logo placement on front of CD jacket.
2. A recorded 30-second spot featuring your company placed at the beginning and end of the CD.
3. Logo placement on cast page of opera program.
4. Logo placement in donor newsletter, "Crescendo."
5. Logo placement on 11x17 performance specific posters.
6. 6 choice performance tickets and 6 complementary parking passes.
7. An invitation for 6 to the Friday evening Opening Night post-performance reception or the Saturday evening cast party.

Podcast Sponsorship: for a gift of \$3,000 or more, your company will receive:

1. Recognition as a **Podcast Sponsor** for one production with logo placement on podcast page of website.
2. A recorded 30-second spot featuring your company placed at the beginning of each MP3 file.
3. Company logo included in e-mail promotions for podcast.
4. Logo placement on cast page of opera program booklet.
5. 4 choice performance tickets and 4 complementary parking passes.
6. An invitation for 4 to the Friday evening Opening Night post-performance reception or the Saturday evening cast party.

*** Please note that the CD and Podcast sponsorships for one production may be combined for a gift of \$8,000 or more, giving your company recognition in all audio materials associated with one production.**

Operatunity Sponsorship: for a gift of \$4,000 or more, your company will receive:

1. Recognition as an Operatunity Sponsor for all three productions with logo placement on cast page of opera program booklet.
2. Logo placement in donor newsletter, "Crescendo."
3. Logo placement with company link on Operatunity page of website.
4. 4 choice performance tickets and 4 complementary parking passes.
5. An invitation for 4 to the Friday evening Opening Night post-performance reception or the Saturday evening cast party.

Please see the preceding page for information on sponsorship of OGR's mainstage productions.

Your support of Opera Grand Rapids is deeply appreciated!

Sponsorship Agreement

for Opera Grand Rapids' 2008-2009 season

On behalf of myself, my company, or foundation, I pledge a sponsorship at the level shown below:

- ___ \$12,000 for a **Production** Sponsorship,
- ___ \$6,000 for an **Orchestra** Sponsorship,
- ___ \$6,000 for an **Artist** Sponsorship,
- ___ \$6,000 for a **Chorus** Sponsorship,
- ___ \$6,000 for an **Educational Compact Disc**

Sponsorship

- ___ \$3,500 for a **Technical** Sponsorship, or,
- ___ \$4,000 for the **Operatunity** Sponsorship (for entire season),

for the following production of Opera Grand Rapids 2008-2009 season:

- ___ **Tosca,**
- ___ **The Elixir of Love,** or,
- ___ **Faust**

We understand that the benefits of this level of sponsorship include _____ prime performance tickets. *(See accompanying letter for the number of tickets associated with your company's level of sponsorship.)*

Please forward performance tickets for the ____ Friday or ____ Saturday performance, which begin at 7:30 pm. *(Ticket quantity may be split between the two performances.*

Please designate quantity per evening in the blanks above.)

We are unable to provide a sponsorship at this time, but pledge a contribution of \$_____, in general support of Opera Grand Rapids' 2007-2008 season. *(All contributors will receive recognition in the company's programs.)*

Method of payment: ___ Please send an invoice. ___ Enclosed, please find our check.

Please list our company as _____ in all promotional materials.

Signature: _____

Name/Title: _____

Date: _____

Company Name: _____

Please keep one signed copy of this form for your records and return one signed copy to Opera Grand Rapids. Don't hesitate to contact the Opera Offices at (616) 451-2741, should you have any questions.