

FOR IMMEDIATE RELEASE

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TASTE THE LOVE GRAND RAPIDS!
West Michigan Eateries and Clubs Team Up With Opera
Grand Rapids to Give the Community A Taste of
The Elixir of Love

GRAND RAPIDS –Bars, restaurants and cafes throughout Grand Rapids are offering patrons a “Taste of *The Elixir of Love*” this Valentine’s Day. No matter what your tastes are, there is a watering hole with an ELIXIR of LOVE waiting for you.

To kick off Opera Grand Rapids’ February 13th and 14th production of Donizetti’s romantic comedy, *The Elixir of Love* locations are offering those in search of liquid love options ranging from martinis to sweet and fruity lattes.

Aside from the special menu option in honor of the show, each participating location will feature ticket giveaways and napkins graced by the original artwork of illustrator and painter Yolanda Gonzalez.

After tasting their favorite establishment’s “love potion” patrons can enter to win tickets to the Feb. 13th opening night performance. More chances to win can be found on the Opera Website by voting for the best “Elixir” in town. Winners will be drawn on Tuesday, Feb. 10 from all locations.

Participating Locations:

The Great Lakes Shipping Company, 2455 Burton St SE

Billy’s Lounge, 1437 Wealthy St

TGI Fridays , 50 Monroe Ave

Naya Bistro & Wine Bar, 1144 East Paris Ave SE

Schuler Books & Music

Alpine – 3165 Alpine Ave NW

28th St – 2660 28th St SE

Downtown – 40 Fountain NW

Churchills Bar & Bistro, 70 Ionia

Graydons Crossings, Plainfield NW

The Meanwhile, Wealthy

For a full list of participating locations and their beverage creations visit www.operagr.com.

A true romantic comedy, *The Elixir of Love* is the story follows a young peasant boy who is in love with a beautiful landowner. In hopes of winning her heart he buys a love potion from a traveling salesman. The innocence of young love is shaped by comedic twists of fate that eventually draw the unlikely lovers to the altar. Saucy, sweet and funny, *The Elixir of Love* is the best light opera has to offer, leaving its audience spellbound and smiling.

A stunning national cast, The Grand Rapids Symphony and the Opera Grand Rapids Regional Chorus will bring *The Elixir of Love* to life under the baton of Robert Lyall and Stage Director Matthew Lata.

For those looking for an alternative to flowers and candy, a night at the opera is the hot ticket this year. Opera buffs and those new to the art form can peak behind the curtain with new tools on the Opera Grand Rapids website, such as in-depth podcasts by the conductor that explain the show, cast bios, the full story of the opera, and blogs by opera staff. For more details, visit www.operagr.com.

Tickets for this original Opera Grand Rapids production are available through Ticketmaster or by calling 616.451.2741. Seats start at \$20 each, with half priced student and senior seats available the day of the show at the DeVos Hall Box Office.

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Opera Grand Rapids - West Michigan's only professional opera production company.